

ZOE PASTERNAK UX/UI DESIGNER

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Bio

User Experience Designer with 6 years of experience in UX/UI and Product Design, with an additional 5 years of architectural and engineering design experience. Passionate about furthering social and sustainability causes through design. Adept in the end-to-end design process on cross-functional product technology teams ranging in size from 5-30 members.

Skills Summary

Skills

Wireframes, High Fidelity Prototypes, Feature Ideation, Stakeholder Communication, Design Presentation, 3D Modeling

Programs

Figma, Sketch, ProductBoard Jira, Asana, Confluence, SharePoint

Education

Harvard University / Master's of Extension Studies in Sustainability Class of 2024

Studied sustainable energy systems and innovation in sustainable technology. 3.78 GPA.

General Assembly / User Experience Design Immersive October 2019- January 2020

3-Month full time product design immersive course and real-world experience on a design team that worked to increase engagement in Court Appointed Special Advocates (CASA) foster care volunteer website.

University of Colorado, Boulder / Bachelor's of Environmental Design Class of 2015

Studied design of the built environment and systems thinking. Worked as an intern on projects supporting safer multi-modal transportation design of West Colfax Avenue as well as a work as a research assistant on a project studying the structural effects of 2013 flooding in Colorado.

Experience

Xcel Energy

UX/UI Designer / July 2022 - Present

- Project scoping for the Renewable Energy Control Center's new software
- Quickly learned complex nuclear field requirements and workflows
- Implementation of "Nuclear Terminology" repository to help align product team with shared language in the nuclear space
- Use of customized Angular Material library in Figma designs
- 1:1 working sessions with developers to align Figma themes and components with live code

EnMass Energy

Product Designer / December 2021 – May 2022

- Creation of Figma component design system library
- Alignment of UI styling across EnMass's three user platforms
- Design of new functionality including invoicing, shipment requests, and shipment quality dashboard

DaVita Kidney Care

UX/UI Designer / April 2021 – December 2022

- Redesign of patient charts to include data visualizations
- Sketch designs in response to helpline calls of existing platform
- Communication and facilitation of design across one KANBAN and three SCRUM development teams

Freelance

UX/UI Designer / January 2020 – April 2021

- Improvement of sustainable fashion e-commerce site to increase conversions of site visits to sales (False Ego)
- Creation of brand identity, information architecture, user flows/ journeys, and screen designs for personal assistant time management app suite (Viloma)

CMS Environmental Solutions

Staff Scientist / April 2016 – June 2019

- Research of soil, water, and endangered species conditions on project sites
- Design of Stormwater Management Plans and Pollution Prevention Plans (SWMP/SWPPP)
- Creation of AutoCAD site maps to detail interventions on construction sites
- Training of other employees in research methodologies